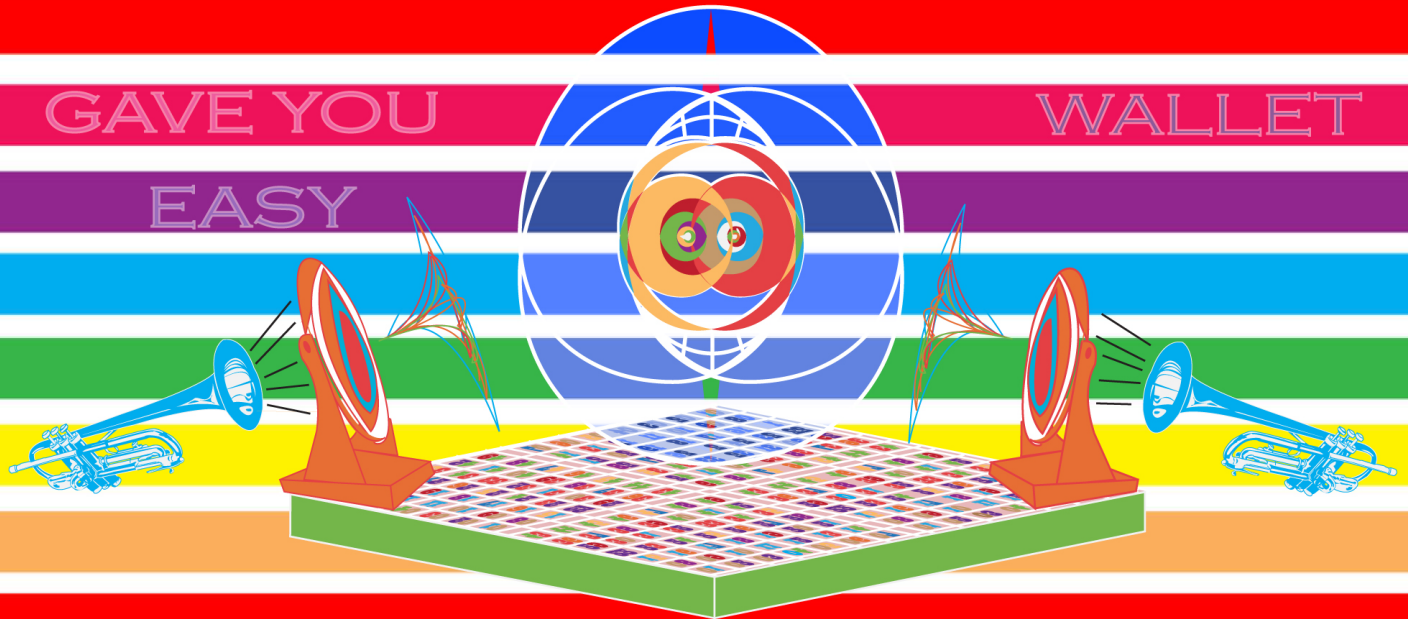


SOUND BECAME COLOR

GAVE YOU
EASY

WALLET



DALY CITY RECORDS

TRACKLISTING
GAVE YOU EASY - 1
WALLET - 2

WALLET EQ CRUNCH MIX -3
NOT INTENDED FOR USE WITH SPEAKERS
MIXED FOR LISTENING WITH THE BP100

ARTIST: SOUND BECAME COLOR
TITLE: GAVE YOU EASY-WALLET
LABEL: DALY CITY RECORDS
CAT-NO: DCR153
FORMAT: DIGITAL
RELEASE DATE: 05-25-2010

Sound Became Color is Daly City Record's new addition. Band founder Timothy Renato Pizza started this project two years ago and has been eagerly awaiting its release. He calls his new music "Psych-Pop," a combination of the Psychedelic and Pop musical genres. The music has many faces and seemingly no limits in terms of what types of sounds you may hear.

Sound Became Color is based out of San Francisco. The name originates from Timothy's attempt to describe hearing in stereo for the first time—being that he was completely deaf in his left ear up until January 2010 at the age of 29. This is when he was given Cochlear's BP100. With this device Timothy is now able to hear music in ways that seem almost magical. There is a small device mounted to the back of his skull that utilizes bone conduction as his method of hearing. The climatization, as Timothy describes it, is by far the most psychedelic and inspiring sensation that could be offered by this world. The metamorphosis from mono to stereo in the human mind has filled this longtime musician with a new drive to create a musically enjoyable composition of pop music and noise (not to mention all the bird sounds.) If life provides a sound that is deemed relevant to Sound Became Color's watchful eye, it will be made into music.

Wallet, the B-side of this release, has a catchy percussion line made from an adding machine that would typically be used for invoicing at an office. Being that Wallet describes issues of greed and ignorance with its lyrics, the adding machine sounds are a nice fit, specifically when accompanied by an electric bass, 808s and Audio Angel's sexy yet mocking vocals.

This two-song release is a wonderfully rich listen. The music shows that time and experimentation are the common themes, which give Sound Became Color an unexpected air of limitlessness—discover where a song can go in the mind of the listener. Enjoy.